



Department for International Trade



Midlands Engine: Market Visit to 'The Big 5'

Dubai: 21 - 24 November 2016

The Midlands Engine initiative aims to boost economic growth across the region through enhanced trade and investment. This is your chance to meet thousands of key buyers at the largest construction event in the Middle East.

About the event

The Big 5 has been attracting construction experts from all over the world for the last 36 years. As the construction market has boomed, so have the opportunities for both visitors and exhibitors at the largest and most established construction event in the Gulf Cooperation Council.

Why you should attend The Big 5

In 2015, around 110,000 visitors registered their attendance at the Big 5, where over 3000 companies exhibited from 67 countries.

By joining the Midlands Engine Group to Big 5 2016, you will be able to visit the show and participate in one to one meetings with buyers and market experts, organised by the Department for International Trade (DIT) both at the show and during a visit to Abu Dhabi.

You will also have the opportunity to take part in the additional activity arranged by DIT, including a networking reception and the many seminars taking place at the show itself.



Programme*

20th November	Arrival and check in Informal meet and greet (flight times permitting)
21st November: Day 1	Welcome and in-market briefing – Introduction to UAE: Doing Business Legal and regulatory issues Routes to Market Construction Industry overview and opportunities Big 5 Exhibition Opens: Pre-arranged one to one meetings with buyers and market experts Free time at exhibition to pursue your own business objectives
22nd November: Day 2	Dubai World Trade Centre: Britain in the Region and Infrastructure conference: Opportunity for meetings and networking and/or pursue own business objectives Evening Reception bringing together the Midlands Engine delegates and potential buyers, partners and investors.
23rd November: Day 3	British Embassy Abu Dhabi: Depart by Coach to Abu Dhabi Welcome and in-market briefing Doing business, construction industry overview and opportunities Networking lunch Presentations and meetings with Abu Dhabi planning authorities covering infrastructure projects. Return by coach to Dubai
24th November: Day 4	Free time at show for meetings and/or pursue own business objectives.
25th November: Day 5	Continue visit or return to UK

* *Itinerary subject to confirmation*

Secure your place

This is an ideal opportunity both to develop your business and to see what your competitors are doing in the Middle East. We expect interest in this market visit to be high so register your interest today at: marketvisits@uktiem.co.uk. For any other enquiries, please contact the Department for International Trade (formerly UKTI) East Midlands on: 0345 052 4001.

Cost, Eligibility and Grants

A £350 + VAT commitment fee is applicable for each organisation. Any extra delegates wishing to participate from the same organisation will be charged an additional £100 + VAT per delegate. This will cover some in-market event costs, but delegates need to meet their own flight and accommodation costs. Financial support of £600 is available for companies in the Midlands Engine area meeting the required eligibility criteria as detailed on the application form.